Commercial Realty Specialists

Exclusively Representing & Advising Tenants, Buyers, & Investors

Commercial Realty Specialists Internship Program

Over 25 years of real estate brokerage experience specializing in commercial real estate leasing and selling f office and industrial properties. Exclusively representing and advising tenants, buyers, and investors throughout the Southern California market place.

During this non-paid internship you will learn to build a diverse marketing profile to further the visibility of the company, manage and regularly update an extensive client database.

Interact with current and potential clients during face-to-face marketing opportunities, support company growth by establishing new accounts through performing door-to-door interactions with potential clients, implement marketing and advertising campaigns by assembling and analyzing social media trends, and prepare marketing and advertising strategies, plans and objectives.

You will also learn to update information on existing accounts and enter newly established accounts, assist in administrative duties to help the company function. Assessing and fixing problems that occur in day-to-day activities, follow up on new leads and referrals resulting from field activity, and create workflows and templates to standardize processes.

Internship Opportunities

Students pursuing careers in the following areas are invited to apply to Commercial Realty Specialists Internship Program:

- **Marketing** - Interns focus on **reaching the masses!** (Projects may include press kits, fliers, and portfolios)
- **Sales**- Interns focus on **getting the business!** (Projects may include perpetual solicitation and follow-up)
- **Advertising**- Interns focus on **creating value!** (Projects may include branding and video production)

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Intern Job Description:

- Establish and implement social media presence with marketing and advertising campaigns via Linkedin, Facebook, Twitter, and YouTube
- Assimilate AIR Property Search industry specific information of local tenants in the general area
- Constant Contact Newsletter focusing on sales efforts by learning the current market, trends, forecasts, and outlooks within the commercial real estate industry
- Support company sales growth by establishing new business accounts through door-to-door interactions with potential clients

** Intern duties are not limited to the above – interns may grow/add responsibilities based on their skillsets.*

Qualifications:

- Commitment and valuable skills
- 15-30 hours per week (unpaid)
- Flexible with class schedules – 6 months to 1 years commitment

We look forward to getting to know you better while supporting your educational goals as well as enhancing the team future success goals and objectives. Please give us a call
If interested please email your resume to our Marketing Intern Manager, Deborah Pierson: (949) 379-1530 ext. 1000, dpierson@crscre.com.